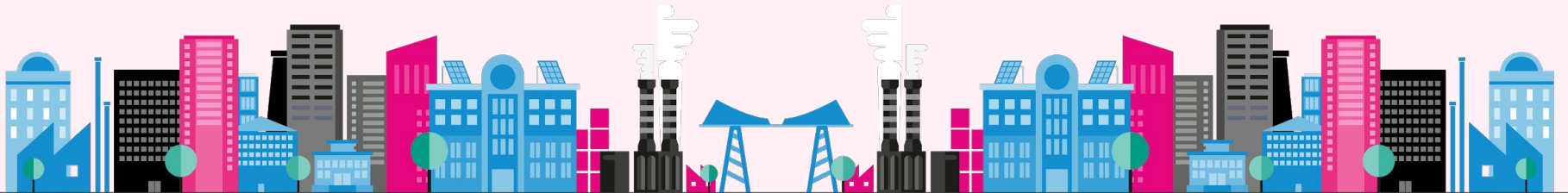# Digital Industry Fact Sheet

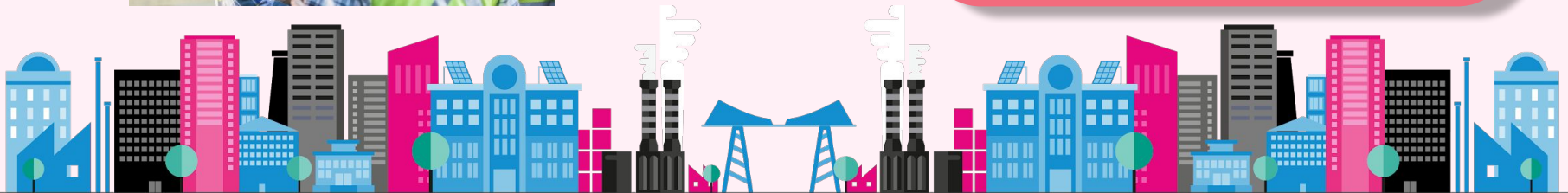An introduction to the Digital Industry in and around the Tees Valley area

What is the Digital Industry?

The Digital Industry is all around us and is a part of our everyday lives. It includes the websites we visit, the apps we use as well as the way we shop or the way we communicate with each other. The digital industry has changed the way most of us live our lives, by becoming a part of this industry you will be helping in building the future.

The digital sector is the fastest growing in the world and contributed £149 Billion to the UK Economy in 2018, the sector includes big name companies such as Microsoft, Apple, Facebook, Google and other top employers. The average wage for a Digital Sector employee is also higher than the national average.
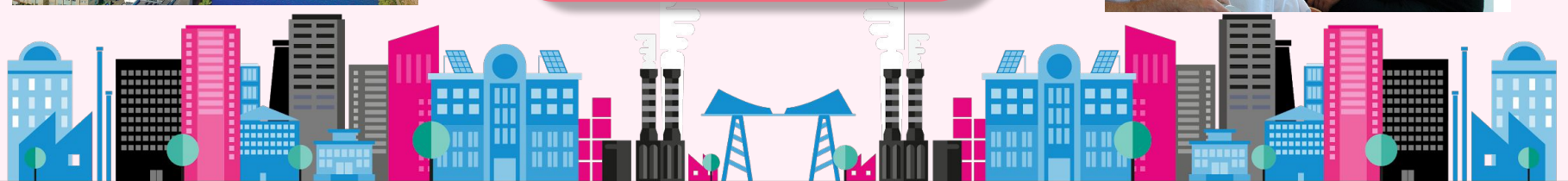
About The Digital Industry of Tees Valley

Tees Valley is fast becoming one of the most vibrant digital hubs in the UK with a successful and self sustaining digital media, technology and creative supercluster developing a worldwide reputation for creativity, imagination and vision.

The Tees Valley hosts businesses of multiple tech sectors including: VR Technology, Big Data, Digital Marketing, Game Design, Programming, Artificial Intelligence. With the space and capabilities to teach and grow further.

The Digital industry in Teesside accounted for £340 million Gross Value Added in 2017, accounts for 5,000 + jobs and is made up of 750 + Businesses growing at 14% a year
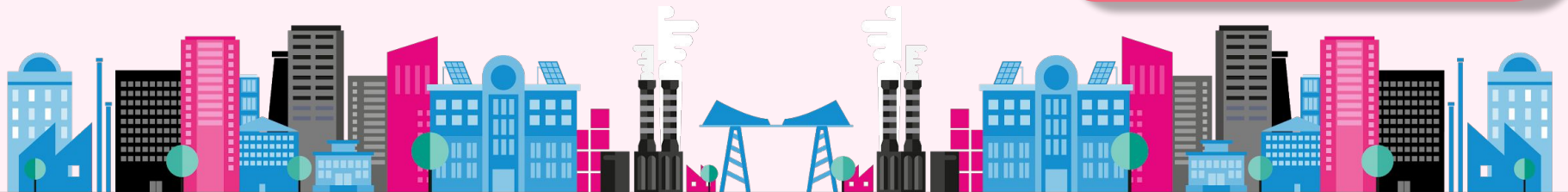
The Future of Digital in Tees Valley

Tees Valley are actively working to make Middlesbrough the UK's Digital City by offering professional support and grants to startup companies through Teesside University

Investing in digital infrastructure ensures that all businesses have access to gigabyte running speeds. Initiatives like DigitalCity allows digital companies to get the training they need to enable them to improve their competitiveness through investment in digital applications

The Boho zone is the growing digital hub of Teesside currently made up of 7 building with the New Boho X campus under development boasting an iconic 20 storey tower of digital expertise.

Job Opportunities in the Digital Industry

Programmer

Games Tester

Business Admin

Digital Forensics

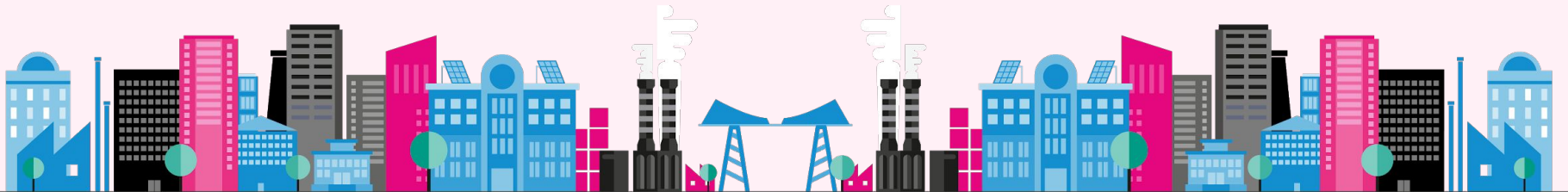Web Designer

Data Analyst

Marketing Executive

Finance / FinTech

Games Developer

Graphic Designer

ESports Athlete

+ More

Advice From The Local Industry

Digital Marketing is an ever-evolving, fast-paced and highly competitive industry. The main purpose of digital marketing is to generate a R.O.I. for businesses through various channels such as Pay-Per-Click, Social Media, Email and Search Engine Optimisation. When you deliver the desired results for your client, there is no feeling like it. You get a huge amount of job satisfaction from that, which is why I love this industry.

We offer a wide range of job opportunities at Mabo. Predominantly, we employ Marketing Executives to help support our account managers. They undergo training within Mabo to then become client account managers. From there, they have the opportunity for more senior positions within the business. We employ people at apprentice level as well and more technical people within our Research & Development department. We are a fast-growing agency and to help fuel that growth, we need a very strong sales and marketing push, We continue to recruit for both teams as the business grows.
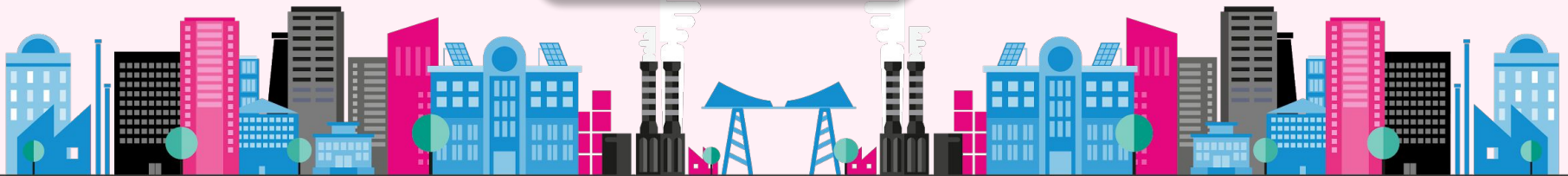
James Lees
Marketing Director
Mabo Media

Advice From The Local Industry

To get a job in this industry, nothing beats practice, just keep making games and make games with as many technologies as you can get your hands on. Try joining teams and making games with others, nothing beats that kind of experience

One thing I didn't realize about Double Eleven until I joined it is just how great the progression is inside the company so people can come in at a junior level and progress relatively quickly throughout. For example we have had people come on as game testers and QA roles who have gone on to help with level design in Minecraft Dungeons and development roles.

Kevin Mann
Games Producer
Double Eleven
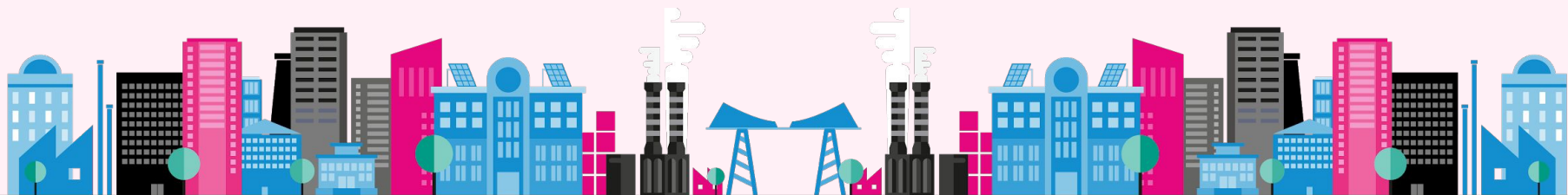
Tees Valley Companies in the Digital Industry

Tees Valley Companies in the Digital Industry